



Sweeteez
PROFESSIONAL
~

COLLECTION
2020/2021



“LUXURY IS OUR LANGUAGE, OUR SCIENCE, OUR COMMITMENT”

sweeteez.com.br

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Sweeteez Professional considers every hairstylist as a beauty artist. To complement their craft, Sweeteez Professional offers a range of premium products that have been formulated for maximum effectiveness and efficiency.

Its unique and innovative cosmetology based solutions are created with lush ingredients that result in luxurious and healthy looking tresses.

Its distinct quality is derived from Sweeteez Professional constant quest for excellence in the process of developing its products.

Our highly qualified team at Sweeteez Professional prides itself in its careful selection of top-grade raw materials to ensure consistency and upholds ideal standards in every collection.

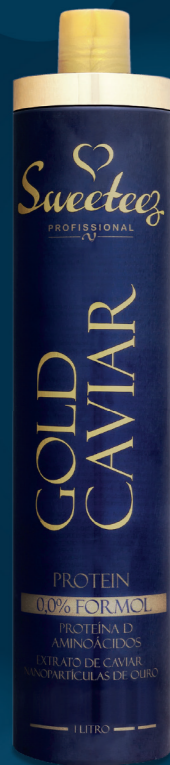
LUXURY IS OUR LANGUAGE, OUR SCIENCE, OUR COMMITMENT

Sweeteez

SWEETEEZ PROFESSIONAL

Considers every hairstylist as a beauty artist and offers a range of premium products to complement their craft.

GOLD CAVIAR



GOLD CAVIAR PROTEIN 1L

Is an exclusive formula enriched with caviar extract and silk protein. Caviar has long been considered a prized ingredient within the upmarket food specialty stores.

GOLD CAVIAR SHAMPOO 300ML

Is salt-free. It contains active moisturizing benefits that restores the hair's pH balance and cleanses without damaging the hair, reducing the need for much aftercare.



GOLD CAVIAR CONDITIONER 300ML

Contains emollient and active hydrating properties that seal the hair cuticles, which results in stronger and shiny strands of hair.

GOLD CAVIAR MASK 250g

Provides hair with additional nutrition and moisture. Developed with golden micro particles, caviar extract and amino acids, the product treats hair strands from the inside out.





DIAMOND CELLS



DIAMOND CELLS PROTEIN 1L

Contains green tea that is rich in polyphenols, including catechins and flavonoids, which unleashes powerful antioxidant properties that protect the hair from external free radicals. The treatment formula comprises all the essential nutrients to help smooth the strands and repair damaged hair.

DIAMOND CELLS SHAMPOO 300ML

is ideal for daily hair care as it cleanses the hair and scalp by removing the impurities and dirt that weighs down the hair. Made with avocado oil, grape seed extract and green tea, it is formulated to protect and moisturize the hair.



DIAMOND CELLS CONDITIONER 300ML

is ideal for daily hair care as it moisturizes and improves texture of the strands. Made with avocado oil, grape seed extract and green tea, it is formulated to moisturize and strengthen the hair, making it supple and shiny to enhance its natural beauty.

DIAMOND CELLS MASK 300G

Supplements daily hair care by revitalizing the strands, increasing its softness and silkiness. Made with avocado oil, grape seed extract and green tea, it is formulated to protect the strands, promoting softness and shine at the same time. It facilitates ease of hairstyling and adds balance to your hair care routine.





MARIA ISABEL PROTEIN 1L

Contains multi-protein, amino acids and nutritional oils that promotes hair realignment, nourishing each strand from the roots to the tips. Its unique zero (%0.00) formaldehyde formula helps to rebuild hair fibres, giving rise to smooth, healthy hair.

MARIA ISABEL SHAMPOO 300ML

Cleans gently and adds volume to the hair, while helping to repair and intensely protects hair fibres. It is rich in oils, amino acids and protein which provides softness to the hair.



MARIA ISABEL CONDITIONER 300ML

Nourishes, hydrates and controls hair volume by restoring damaged hair fibres caused by chemical processes. It promotes deep hydration and aids in the hair's moisture retention, producing soft and shiny hair that's easy to comb.



MARIA ISABEL ANTIQUEBRA 200ML

Contains cationic spheres that consist of vitamins A, E and B5. It is coated with quarternized wheat proteins to ensure the progressive release of nutrients in accordance to what the hair needs.

MARIA ISABEL MASK 300g

Is an intensive repair treatment that penetrates the strands, improves porosity and strengthens the hair fibres, avoiding breakage and chemical aggressions. It provides deep moisturizing, strengthens and controls volume, making hair look natural and soft.



FLAMINGO



FLAMINGO LIFTING CAPILAR PROTEIN 1L

Is a unique Brazilian treatment designed to straighten and lift hair capillary stems naturally and reduce hair volume, while healing hair follicles and fibres in the process, resulting in straight, smooth and glossy hair.

Made with green apple extract, pearl extract, coconut oil and proteins, it is formulated to produce healthy, shiny hair that stays hydrated, straight and stress-free for up to six months.



FLAMINGO SHAMPOO 500ML

Is a refreshing formula that combines sea algae and centella to purify and nourish the hair and scalp with natural minerals and proteins. Its special pH-balanced and gentle formula is suitable for daily use, resulting in healthy, shiny hair that is totally refreshed.



FLAMINGO CONDITIONER 500ML

Is designed to keep hair hydrated and manageable. Its special pH-balanced and gentle formula is suitable for daily use, resulting in silky hair that is frizz- and tangle-free.



MABELLE PROTEIN 1L

Smooths and reduces volume effectively, taking straight hair to a whole new level. It not only hydrates but adds definitive shine and texture to your tresses and tames frizzy hair naturally without weighing it down.

MABELLE SHAMPOO 500ML

Is an anti-ageing formula that replenishes moisture and locks in hydration to dry hair to prevent future damage. Free of parabens and sulfate, it seals nutrients into the hair to protect it against colour fade and daily stress.



MABELLE CONDITIONER 500ML

Is an anti-ageing formula that replenishes moisture and locks in hydration to dry hair to prevent future damage. Free of parabens and sulfate, it seals nutrients into the hair to protect it against colour fade and daily stress.

MABELLE BETOX 500G

Is an intensive hair treatment formula that acts as a high-impact capillary mass repository. It restores damaged hair fibres and tames frizzy strands through its deep hydration and protein replacement therapy.



TOTAL REMEDY



SCALP CLEANER 300ML

A complete hair treatment system that corrects problems caused by chemical processes.

Is an advanced formula that is rich in nutrients, designed to cleanse and neutralize the effects of damaged hair. Its nourishing properties relaxes and hydrates damaged strands.



STRAND RECONSTRUTOR 300ML

A revolutionary hair treatment using the latest technique and application by professional hairstylists.

Is a ground-breaking hair treatment that revitalises badly damaged chemically treated hair. Using nanotechnology that works to regenerate damaged hair fibres and rectify flaws caused by chemicals, it re-strengthens hair and leaves it hydrated and healthy.



TOTAL SEALLER 250ML

A cutting-edge hair treatment for chemically treated dry and brittle hair.

Hydrates and seals the treatment benefits in each strand to preserve hair cuticles. It also protects the hair against heat from hair styling tools retaining total hydration.

INVEST IN YOUR HAIR
It speaks volume about your appearance.

ARGAN

Pure Moroccan Oil

GORGEOUS HAIR YOU'VE ALWAYS WANTED!

The Sweeteez Argan Oil can be used as a hair conditioning, styling and finishing tool. Rich in antioxidants and shine-boosting vitamins, it leaves hair nourished, manageable and silky-smooth after each use.

The Sweeteez Argan Oil also works as a moisturizer that hydrates and softens the skin. It gives skin a youthful glow and reduces the visibility of wrinkles.





HAIR TREATMENT AMPOULES

Instant Cream | Vitamin Complex | Anti-Hair Fall



THE VITAMIN COMPLEX AMPOULE 15ML

Hydrates and restores hair fibre. Made with vitamins B5 and E, it helps in repairing hair fibres, leaving it soft and supple.



THE ANTI-HAIR FALL AND ANTI-DANDRUFF AMPOULE 15ML

Is used to combat hair loss and dandruff on the scalp. Its nourishing properties contribute to the growth of strong and healthy hair.





THE INSTANT CREAM AMPOULE 15ML

Is an intensive hair treatment that works fast to deliver smooth and silky strands. It is enriched with coconut oil and almonds that nourishes hair, leaving it soft and shiny.



@sweeteezprofessional
Luxury in your hair

CONTACT US

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The logo features the word "Sweeteez" in a white, elegant cursive script. A white heart shape is positioned above the letter 'e'. Below "Sweeteez", the word "PROFESSIONAL" is written in a white, uppercase, sans-serif font. Underneath "PROFESSIONAL", there is a horizontal line with a small white flourish or signature mark centered below it.

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