



B2E GROUP CATALOGUE
2023/2024

PRIVATE LABELLING

SÃO PAULO | MADRID | KUALA LUMPUR



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ABOUT GRUPO B2E

Located in Cotia, Sao Paulo, B2E's state-of-the-art infrastructure and manufacturing facilities are operated by a skilled workforce that is steadfast in upholding Good Manufacturing Practices (GMP).

Every product is manufactured in compliance with GMP production standards and the ISO 9001/2015 quality standard.

ABOUT TEAM

Our team of highly trained and talented chemists share a common approach to innovative thinking and are constantly pushing boundaries to create unique products that deliver exceptional results.

The research and development laboratories are managed by experienced chemists and researchers, who are entrusted with developing advanced formulas while constantly improving existing products.

Our R&D capabilities has enabled us to offer a rich variety of turnkey solutions and products for worldwide markets.



OUR SERVICES



FORMULATION

Our Grupo B2E Care laboratory formulates your projects.



MANUFACTURING

We manufacture your cosmetic products.



PACKAGING

We package your cosmetic products. We can assist you with developing your secondary packaging.

OUR SOLUTIONS

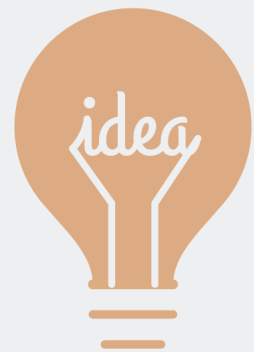
Come to us with your ideas, we will bottle them and package them.
Choose the bespoke solution which meets your needs.



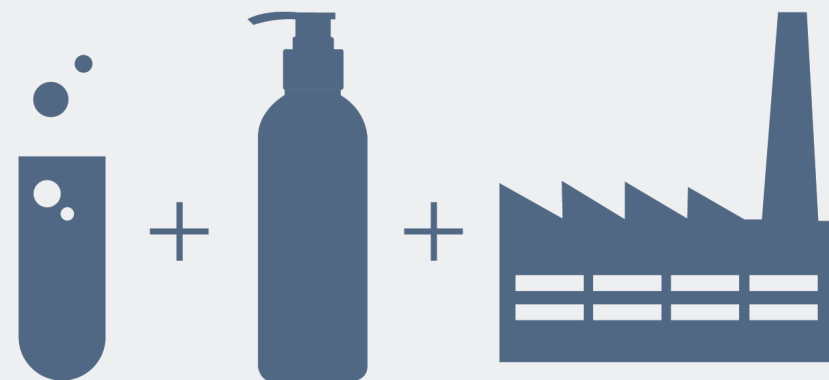
OUR
TURNKEY SOLUTIONS

Do you want to produce a different version of an existing product?

We will produce one of our catalogue products and customize it to suit your requirements.



YOU



GRUPO B2E

OUR
COMPREHENSIVE SOLUTIONS

Do you need to have a product manufactured from start to finish?

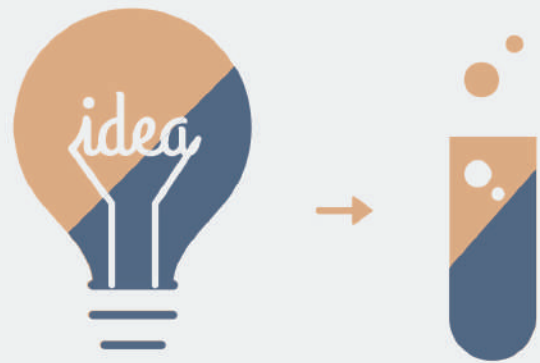


GRUPO B2E

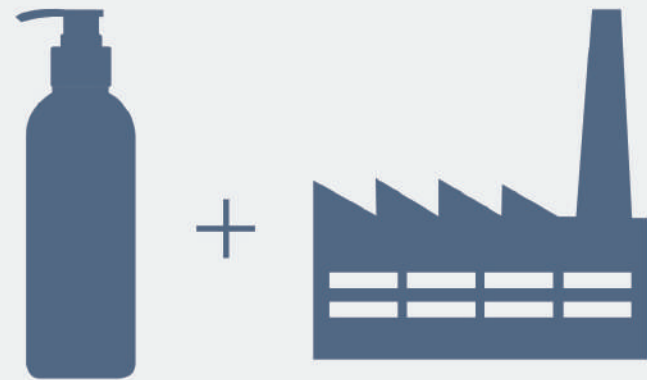
OUR CO-MANUFACTURING SOLUTIONS

You have ideas and want to be involved in preparing your product?

Together we will create your product.



YOU OR GRUPO B2E

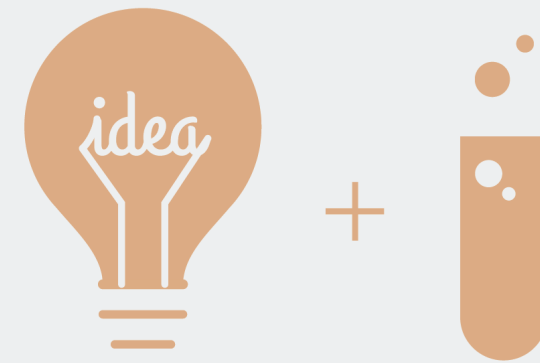


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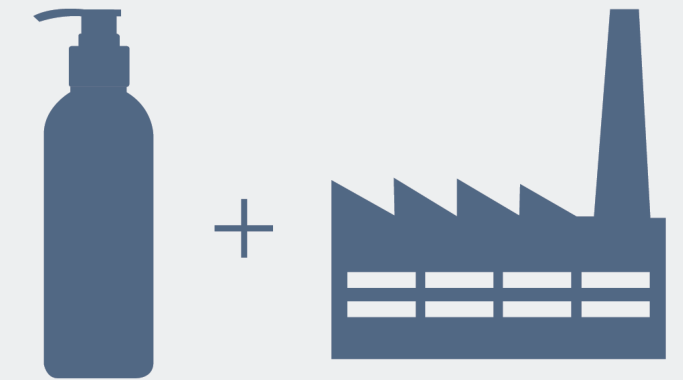
OUR TAILOR-MADE SOLUTIONS

Do you need to have a product manufactured based on the formula you have provided?

We will manufacture and package it for you.



YOU



GRUPO B2E

GIVE US YOUR BRIEF
and we will deliver a finished product



**WE PERSONALIZE
THE SOLUTION YOU REQUIRE!**





HOW TO START:

5 BASIC STEPS FOR DEVELOPING YOUR BRAND

1. SELECT PRODUCTS

Choose from our Formulation list or bring your own formula or work with our experts to develop custom products that are blended and formulated to your exact specific requirement.



2. CHOOSE THE PACKAGING

We are confident we can pack your products just the way you'd like. We offer a wide variety of packaging options.


3. DESIGN THE LOOK

Send us your logo or we help you to create it and our Marketing Department will design a custom label just for you. If you already have a design of your own, we will apply it to any size label for any type of packaging.



4. APPLY THE DESIGN

Our Production Department will print and apply your label to whatever packaging you choose.



5. PACK & SHIP

Our Shipping Department will then carefully pack and quickly ship your products to you.

BRING YOUR
BRAND TO LIFE!



OUR PRODUCTS' PORTFOLIO

Grupo B2E indústria e comércio de cosméticos is engaged in developing, manufacturing, and selling a large variety of cosmetics products.

Hair Care

Skin Care

Kids & Baby Care

Men's Care

Sun Care

In our in-house R&D laboratory we develop innovative formulations in line with the latest market trends. Product testing ensures that final products are stable, high quality and safe for usage. Formulations are in line with the ANVISA/FDA/CPNP cosmetics regulations.

In addition, our experts develop tailor made formulations. Therefore, products compliance with the specific needs of legislation and religious communities can be obtained.

HAIR CARE: SHAMPOO

Packaging Options:

- Plastic bottle pet or pead.
- Volume from 20 ml to 1000 ml as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Shampoo Detox	ProQuinoa Complex, Green Tea Extract, Hedera Helix Extract, ...	Treatment balm and scalp balance. Regulates oiliness and prevents dandruff. Promotes antioxidant action and protects the fibers from damage caused by uv radiation. Intensive high detoxing in a single application. Weekly use or/and before chemical treatment.
Shampoo with vitamins and minerals	Vitamin A, Vitamin E, Zinco, Pantothenic Acid.	Replenishment of vitamins and minerals for healthy and shiny hair.
Shampoo for chemically treated hair	Argan Oil, Vitamin F	Color Protection, Frizz control, Normalization of Elasticity.
Revitalizing shampoo after chemical treatment - nutrition and hair resistance	Microemulsion of multifunctional amino-silicone.	Cleaning shampoo and hair reconstruction after chemical treatment. Conditioning formulation that provides softness and improves combability. Visibly improves the appearance of dry and damaged hair, in addition to nourishing and giving resistance to the hair fibers.
Clear shampoo - perfect curl - treatment and definition of curls	Microemulsion of quaternized silicone	Treatment of damaged hair, promotes high conditioning, improves the sensory and definition of curls.
Shampoo for opaque hair	Ceramides and glycolic acid.	Essential liponutrient hair treatment for hair shine & hydration restoration
Hair shielding shampoo	Glycine Soja (Soybean) Seed Extract, Elaeis Guineensis (Palm) Fruit Extract, Oryza Sativa (Rice) Extract	Exclusive technology that allows shielding the hair strands through its powerful antioxidant action; Gently cleanses and moisturizes, protecting the color of the hair.
Anti-pollution shampoo	Alactoarabinan, Salvia Hispanica Seed Extract, Trehalose, Xylitol, Panthenol, Camellia Sinensis Leaf Extract	Reduces the adhesion of pollutant particles, improves combability, increases strength and maintains the shine of hair exposed to pollution.
Anti-itching oil control shampoo	Xylitol, Pelvetia canaliculata Extract, mentol	Oily hair is usually heavy and without volume. The Oil Control Shampoo directly with actives that reduces the oiliness of the scalp and improves the cutanic barrier. The result is light, clean and healthy hair.
Perfect smooth shampoo	Yeast Amino Acids, sodium hyaluronate	Alignment from root to tip, with anti-frizz treatment agents, the result hydrated smooth hair with more shine.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Toning Shampoo (multiple colors)	Black, Red, Brown, Green, Blue, Grey, Purple, Violet, Yellow, Copper, Pink, Rose Gold, green olive...	Color-balancing shampoo gently cleanses while maintaining the intensity of the hair color.
Shampoo Macadamia	Macadamia Oil, Vitamin E, Camellia Oleifera Extract.	Gently cleanses while replenishing moisture and protects from environmental aggressions. Action Macadamia Oil: extremely light, this oil has a curious similarity and compatibility with the natural sebum that our scalp produces, allowing it to be absorbed quickly by hair and scalp, restoring their health, smoothness, and shine.
Shampoo Argan	Argan Oil, Panthenol, Vitamin B5	Hydrate, repair and renew dry hair with this argan oil of Morocco shampoo Free from parabens and sulfated surfactants, this moisturizing shampoo helps leave tresses feeling radiant, silky, and smooth.
Shampoo Jojoba & Monoi	Jojoba oil, Monoi Oil, Vitamin E, Vitamin B complex.	Natural moisturizing hair Shampoo, blend of jojoba oil and Monoi Oil infused with Vitamin E, Vitamin B complex, and other antioxidants. Naturally cleanses impurities from the hair and scalp while nourishing it. Provides that squeaky clean feeling, while replenishing the hair and scalps natural moisture balance. Contains no mineral dyes, parabens, Cruelty Free.
Shampoo Tea Tree	Tea Tree Oil, peppermint, and lavender	Invigorating shampoo formulated with Australian tea tree oil, peppermint and lavender. Energizing causes a sensation of freshness. Suitable for all types of hair. Results: refreshed, hydrated and shiny hair.
Shampoo Keratin & Collagen	Keratin, Collagen...	This shampoo is great for all chemically treated hair, helps restore luster and softness. Recommended to use after any Keratin or Protein Treatment. Sodium free.
Shampoo Biotin & Coq10	Biotin, Coq10, DHT Blocker, Pro-Vitamin B5	Color Safe Hair Growth Shampoo for Thinning and Balding Hair with Powerful DHT Blockers to Prevent Hair Loss, Nourish and Stimulate Hair Follicles and Help Regrow Hair.
Shampoo as per the client request	Client specification	As per the client request



HAIR CARE: CONDITIONER

Packaging Options:

- Plastic bottle pet or pead.
- Volume from 20 ml to 1000 ml as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Detox Balance - Treatment Balm	ProQuinoa Complex, Green Tea Extract, Hedera Helix Extract, ...	Treatment balm and scalp balance. Regulates oiliness and prevents dandruff. Promotes antioxidant action and protects the fibers from damage caused by UV radiation. Intensive conditioning treatment to hydrate and repair hair fiber in a single application. Weekly use.
Conditioner with vitamins and minerals	Vitamin A, Vitamin E, Zinco, Pantothenic Acid.	Replenishment of vitamins and minerals for healthy and shiny hair.
Conditioner for Chemically treated hair	Argan Oil, Vitamin F	Color Protection, Frizz control, Normalization of Elasticity.
Revitalizing Conditioner After Chemical Treatment - Nutrition and hair resistance	Microemulsion of multifunctional amino-silicone.	Hydration conditioner and hair reconstruction after chemical treatment. Conditioning formulation that provides softness and improves combability. Visibly improves the appearance of dry and damaged hair, in addition to nourishing and resisting the hair fibers.
Deep Hydration Conditioner - Perfect Curl - Treatment and definition of curls	Microemulsion of quaternized silicone	Treatment of damaged hair, promotes high conditioning, improves the sensory and definition of curls.
Shampoo for opaque hair	Ceramides and glycolic acid.	Essential liponutrient hair treatment for hair shine & hydration restoration
Hair Shielding Conditioner	Glycine Soja (Soybean) Seed Extract, Elaeis Guineensis (Palm) Fruit Extract, Oryza Sativa (Rice) Extract	Exclusive technology that allows shielding the hair strands through its powerful antioxidant action; Gently cleanses and moisturizes, protecting the color of the hair.
Conditioner for opaque hair	Ceramides and glycolic acid	Essential liponutrient hair treatment for hair shine & hydration restoration
Anti-pollution Conditioner	Alactoarabinan, Salvia Hispanica Seed Extract, Trehalose, Xylitol, Panthenol, Camellia Sinensis Leaf Extract	Reduces the adhesion of pollutant particles, improves combability, increases strength and maintains the shine of hair exposed to pollution.
Anti-itching Oil Control Conditioner	Xylitol, Pelvetia canaliculata Extract, mentol	Oily hair is usually heavy and without volume. The Oil Control conditioner directly with actives that reduces the oiliness of the scalp and improves the cutanic barrier. The result is light, clean and healthy hair.
Perfect smooth Conditioner	Yeast Amino Acids, sodium hyaluronate	Alignment from root to tip, with anti-frizz treatment agents, the result hydrated smooth hair with more shine

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Toning Conditioner (multiple colors)	Black, Red, Brown, Green, Blue, Grey, Purple, Violet, Yellow, Copper, Pink, Rose Gold, green olive..	Color-balancing Conditioner deeply hydrates while maintaining the intensity of the hair color.
Conditioner Macadamia	Macadamia Oil, Vitamin E, Camellia Oleifera Extract.	An everyday conditioner that gently nourishes, detangles, moisturizes and protects, leaving hair soft, manageable and ready to style. Ideal for all hair types.
Conditioner Argan	Argan Oil, Panthenol, Vitamin B5	Hydrate, repair and renew dry hair with this argan oil of Morocco Conditioner Free from parabens, this moisturizing shampoo helps leave tresses feeling radiant, silky, and smooth.
Conditioner Jojoba & Monoi	Jojoba oil, Monoi Oil, Vitamin E, Vitamin B complex.	Natural moisturizing hair conditioner, blend of jojoba oil and Monoi Oil infused with Vitamin E, Vitamin B complex, and other antioxidants. Naturally hydrates the hair fiber while nourishing it. Provides that squeaky silky feeling, while replenishing the natural moisture balance. Contains no mineral dyes, parabens, Cruelty Free.
Conditioner Tea Tree	Tea Tree Oil, peppermint, and lavender	This invigorating conditioner contains a moisturizing botanical blend that helps to soften, smooth and tackle tangles for instant manageability. The fresh scent of tea tree oil, peppermint and lavender invigorates the scalp and leaves hair smelling great.
Conditioner Keratin & Collagen	Keratin, Collagen, ...	This conditioner is great for all chemically treated hair, helps restore luster and softness. Recommended to use after any Keratin or Protein Treatment. Parabens free.
Conditioner Biotin & Coq10	Biotin, Coq10, DHT Blocker, Pro-Vitamin B 5	Color Safe Hair Growth Conditioner to moisturize & nourish hair, support hair growth & regrowth, and potent DHT blockers to prevent hair loss.
Conditioner as per the client request	Client specification	As per the client request



HAIR CARE: MASK

Packaging Options:

- Plastic Jar PET or PEAD,
- Volume from 150 gr to 1000 gr as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Argan Oil Intense Hydrating Mask	Argan oil, linseed extract, Coconut Oil, Cacao Butter	Formulated for damaged dry hair, Argan Oil Intense Hydrating Mask is a rich and creamy deep conditioner that moisturizes and improves texture. It features a blend of argan oil, linseed extract, Coconut Oil, Cacao Butter and other nourishing ingredients.
Restorative Hair Mask	Hydrolyzed vegetable protein, Caryocar Brasiliense fruit oil, argan oil, Silk Protein, ...	Restorative Hair Mask is a protein-enriched treatment that helps repair damage caused by chemical processing, heat styling and other everyday stressors. It contains argan oil and shea butter to condition each strand.
Keratin Hair Mask Intensive Treatment	Keratin, Retinol, Citrus Aurantium, Green Tea, Coconut Oil, Aloe Vera, Vitamin E	Allows to replenish missing or damaged keratin in just 5 minutes, and dramatically improve the condition of your hair. Blended with Coconut Oil, Retinol, and Aloe Vera, this mask will recover even the most damaged hair within two weeks.
Purple Hair Toning Mask (Silver Mask)	Citrus Aurantium, Aloe Vera, Avocado Oil, Vitamin E	Eliminate yellow undertone, refresh color, revitalize and repair, nourish and enhance hair.
Anti-Breakage Hair Repair Mask	Coconut Oil, Biotin, Olive Fruit Oil, Sweet Almond Oil, Honey Extract, Caffeine, Mushroom Stem Extract	Fortify weak hair & revives hair that is thinning and lackluster, this Anti-Breakage Mask deeply penetrates each strand to strengthen the hair fiber while brimming it with vitamins and vital nutrients.
Deep Hydration Mask for Curly Hair	Coconut Oil, Shea Butter, Salicylic Acid, Mango Seed Butter, Murumuru Seed Butter, Coconut Fruit Extract, Vitamin E	Give extra dry curly hair a buttery dose of replenishing hydration with this velvet cream hair, it offers an extreme moisture experience leaving hair stronger, shinier and touchably softer.
CAVIAR Anti-Aging Restructuring Bond Repair Mask	Caviar Extract, Castor Oil, Alaria Esculenta Extract, Panthenol, Ascorbic Acid, Zinc, Shea Butter	Infusing hair with the finest, most effective ingredients to restore hydration, strength, vibrancy, and elasticity for more youthful-looking hair. Its rich vitamins, minerals, and omega fatty acids help restore hair's lipid layer to its optimal state. The caviar bond-enforcing technology helps provide intense hydrating and restorative benefits to hair fiber, smooth the cuticle & adding moisture while boosting shine elasticity.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Absolute Recovery Mask	Multi Protein Blend, Multi Amino Acids Blend, Multi Pro-Vitamins, Polypeptides, Plex actives	Fortifies hair to be 15 times stronger. Provides intense conditioning & recover the hair fiber. Suitable to be applied after chemical treatment to recover the hair bonds to the healthy status.
Tropical Nourishing Hair Mask (Multiple Fruit flavors)	Pomegranate Extract / Passion Fruit Extract / Starfruit Extract / Watermelon Extract / Kiwi Extract / Lychee Extract / Strawberry Extract / Cherry Extract	The Tropical Nourishing Advanced Hair Mask returns the vitality of your hair and leaves it charmingly fragrant all day long. Incorporated with the latest Encapsulation Technology, the encapsulated fragrances are locked into the hair layers, and diffusely released every time your hair is brushed or tossed. Enriched with the Nutri Moist Natural Extract. The precious Tropical fruits Extract is infused to return strength while restoring damaged hair from chemical treatment & pollution exposure. Distinguished for its antioxidant properties, the tropical fruits extract also boosts up your hair to a healthy shine.
Super Nourishing 5 in 1 Hair Mask	Coconut oil, Shea Butter, Fig Extract, linseed oil, Argan oil	1-Revives dry hair, damaged by styling, heat, dyes and the environment. 2- Restores hair to its pure state, so it's like a healthy virgin hair. 3- Repairs hair from the inside out, to make it healthy and lustrous. 4- Tames frizz and split ends for smoother, more manageable hair. 5- Conditions from root to tip to hydrate even the thirstiest of tresses.
Soft Touch Hair Mask	Royal Jelly Extract, Trehalos, Sorbitol, Pca, Fitosterol, Lipidure Extrcat, Glutamine	A Perfect hair mask for dry, damaged hair because It contains different types of beauty essence, the rich ingredients that can pervade into hair to restore moist and shine.
Toning Mask - Temporary Coloring Mask	Black, Red, Brown, Green, Blue, Grey, Purple, Violet, Yellow, Copper, Pink, Rose Gold, green olive,	Intensive treatment for colored blonde or light brown hair. Its color pigments give your hair the requested shade and maintain hair color. The plant-based proteins and amino acids strengthen your hair and give it a gorgeous shine. Your hair color stays glowingly vibrant and your hair healthy
Hair Mask as per the client request	Client specification	As per the client request



HAIR CARE: LEAVE IN

Packaging Options:

- Plastic bottle PET or PEAD,
- Volume from 20 ml to 250 ml or as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Nourishing Hair Milk	Milk Protein, Papaya Extract, Honey Extract, Silsoft	Specifically formulated to condition dry hair and make damaged hair easier to comb. It generates optimum hair moisture balance and outer hair protection. Milk protein, fruit extracts and special silicone and hydrating and conditioning agents revitalize and improve shine.
Cashmere & Caviar Leave-in	Cashmere Extract, Caviar Extract, Hydrolyzed Keratin, Argan Oil	Cashmere & Caviar Leave in is a versatile hair smoothing cream that can be used for any hair type. It helps prolong hairstyle while keeping it healthy and natural looking. Cashmere & Caviar Leave in is infused with Hydrolyzed Keratin & Argan oil, a magic blend that restores hair to its youthful state while protecting against future damage.
Hydrating Leave-In Conditioner	Hydrolyzed Keratin, Wheat germ Oil, linseed oil, Multi Amino Acids Blend	Leave-In Conditioner Cream hydrates and detangles hair without weighing it down, leaving hair soft, healthy, and manageable. Use as a blow-drying aid or to protect hair before going in the pool or the ocean. The concentrated dose of keratin creates a protective shield over each strand, leaving a soft smooth finish.
BB Cream Leave-In	Prickly Pear Extract, cactus flower extracts, Argan Oil, Macadamia Oil, UVA /UVB Filters	Conditioning blend plant-based, include prickly pear and cactus flower extracts, absorbs quickly into hair allowing it to dry softly and smoothly while keeping it hydrated.
Curl Defining Leave in	Quiona, Silsoft Axe, Argan Oil Macadamia Oil / Monoi Oil	Curl Defining Leave in separates, defines, and conditions to bring out the best in naturally curly hair. In addition to increasing bounce and movement, the Silsoft Axe combats frizz and imparts shine for curls that look and feel silky smooth. Provides lasting enhancement of the curl pattern with gentle, touchable hold.
Fragrant Conditioning Leave in (Lotion)	Encapsulated fragrances, Tropical Fruit Oils / Extracts	Deep conditioning leave in formulation incorporated with the latest Encapsulation Technology, the encapsulated fragrances are locked into the hair layers, and diffusely released every time your hair is brushed or tossed. The deep hydrating agents returns the vitality of your hair and leaves it charmingly moisturized & fragrant all day long.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Bi-phase Nourishing Natural leave in Spray	Natural oils, Natural Extract, Proteins Extract, Sericin, Grape Seed Oil, UV Filter Paraben, Cruelty & Silicon Free	This detangling milk styling Bi-phase spray offers protection, shine, and manageability. The active natural ingredients, derived from plants and vegetal oil, make this leave-in styling spray exceptionally effective at detangling the most unmanageable hair.
Thickening Lotion Leave in	Caprylic/Capric Triglyceride, Argania Spinosa Argan Oil, Hydrolyzed Quinoa, Green Tea Leaf Extract, Matricaria Flower Extract, Lavender Flower Extract, Hydrolyzed Soy Protein, Jojoba Oil, Xylitol, Panthenol	This Thickening Lotion takes a horizontal rather than vertical approach to volume, expanding each individual strand for a fuller look and feel. Formulated with high-performance polymers to expand the hair shaft and quinoa proteins to reinforce each strand. A blend of antioxidant-rich argan oil and replenishing vitamins infuses hair with moisture and promotes touchable, shiny hair with a non-sticky finish.
Repair and Defend Leave in	Argan Oil, Vitamin E, Vitamin B5, Acai Extract, Goji Berry Extract, UV Filter	Repair and Defend Leave in for damaged, color-treated hair. Infused with Acai, Goji and a UV Filter, the Antioxidant Complex repairs and strengthens hair while helping keep color pure. It protects against external damage for lasting color.
Smoothing Treatment Leave in	Argan oil, Cacao butter, Vitamin E, Marin Bio-collagen, Kerassome	Achieve effortless styling for unruly or frizzy hair with this soothing Leave in. This lightweight blow-dry lotion is formulated with Argan oil, Cacao butter, Vitamin E and essential fatty acids. Provides definition, fights frizz and resists humidity for luxuriously smooth hair.
All in One Healing Leave in	Sunflower Seed Oil, Camellia Sinensis Seed Oil, Sericin, Grape Seed Oil, Aloe Vera Leaf Juice, Panthenol, Hydrolyzed DNA, Carrageenan Extract, Ascorbic Acid, Coconut Oil	All in One Healing Leave in Treatment, Repairs, protects and strengthens weak, dry or brittle hair. Multiple hair treatment, repairing, detangling, hydrating, safeguarding, strengthening, de frizzing, defining, smoothing, and conditioning in one, easy step. Enhancing curls, shine, and taming frizz and flyaway. It is safe for use with all hair types, including color treated hair.
Hair Leave-in as per the client request	Client specification	As per the client request.



HAIR CARE: SERUM

Packaging Options:

- Plastic bottle PET or PEAD,
- Volume from 20 ml to 250 ml or as per the client needs,
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Smoothing Anti-Frizz Serum	Abyssinian oil, avocado oil, Silsoft	Adds luster while smoothing frizz and flyaway with this lightweight mist. A replenishing blend of oils, Abyssinian oil & avocado oil, with a low molecular structure enables lasting moisture retention without weight. Hair is left soft, smooth, and protected from heat.
Elixir Mist Oil Serum	Maize Oil, Pracaxi Oil, Argan Oil, Camellia Oil	A blend of four precious hair oils that adds hydration and prevent breakage for anti-frizz shine. This hair oil can be used before, during, and after blow-drying for frizz-free, super-shiny, and hydrated hair. Give the hair remarkable shine without oil buildup or a greasy finish.
Heat Protectant Serum	Dimethicone, Hippophae Rhamnoides (Obliqua) Oil, Macadamia Oil / Argan Oil / Monoi Oil / Jojoba Oil	Forms a Shield for hair from heat styling and blow drying, protecting against overheating and damage to the delicate hair fiber. The nutrient-packed elixir forms a protective, humidity-proof layer around each fiber which prevents moisture loss and ensures a frizz-free, smooth, and shiny finish.
Nutrient Blends Overnight Serum	Dimethicone, Steramidopropyl Dimethylamylamine, Panthenol, Vitamin E, Gator oil	Nutrient blends fortifying damage repair overnight serum helps erase damage while you sleep. With a nourishing formula, this restorative hair serum works overnight to help repair and restore, so hair looks healthy in the morning. Just apply it at night to help restore damaged hair and make it smooth, shiny, and soft. Plus, the gentle formula is safe for chemically treated hair. Free of sulfates, parabens, and mineral oil.
Boosting Hair Serum	Sclerocarya Birrea (Marula) Seed Oil, Cyclomethicone, Dimethicone, Tocopheryl Acetate (Vitamin E), Aloe Vera Extract	This hair serum for damaged hair revives tresses made dry due to damage from the sun and the heat from styling equipment, deep conditions, and hydrates hair. It tames frizz leaving hair strands smoother, softer and easily manageable. Rich with vitamin E, Aloe Vera and Marula oil.
Hair Serum as per the client request	Client specification	As per the client request

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Hair Primer Serum	Cyclopentasiloxane, Dimethiconol, Cyclotrisiloxane, Vitamin E	Super Formulation that makes hair silky, shiny, and frizz-free in any weather. Lightweight silicones smooth, condition and seal hair strands to add shine while the award-winning formula is perfect for heat protection & speeding up hair drying to give silky-smooth results in less time.
Argan & Keratin Serum	Keratin Oil, Argan Oil	Weightless formula provides an extreme shine. A few powerful drops will smooth the hair frizz instantly, leaving strands polished and protected. Rich with Keratin & Argan oil for a full restoration & hair replenishing.
Hair Gloss Serum	Botanical Oil, Argan Oil, Moringa Oil.	Perfect formulation that nourishes hair & helps to prevent split ends and breakage, strengthens hair strands, Fights frizz, Seals cuticles to increases manageability.
Multi-purpose Oil Serum	Moonstones Extract, Argan Oil, Mimosa Extract.	This multi-purpose oil formulation helps provide moisture to normal/dry hair. It helps smooth and add shine while controlling frizz and reducing breakage. Enhanced with mimosa flower extract and moonstones, this oil also offers some thermal protection. Apply evenly into damp hair & comb through and style as desired. Apply to dry hair to remove any flyaways or frizz.
Anti-split ends Hair Serum	Soybean Oil, Rice Bran Oil, Rosehip oil.	Concentrated nutritive formulation instantly repairs split ends and helps prevent them from forming. Rich with soybean oil, rice bran oil and rosehip oil.
Repair & Shine Hair Serum	Sunflower oil, vitamin E	Multitasking hair treatment formulation that simultaneously repairs split ends while taming frizz. Using natural sunflower oil, vitamin E and other beneficial ingredients, our formula strengthens the ends of the tresses to make hair more resilient and less likely to split. The sealing action even allows the serum to act as a thermal protectant.
Hair Serum as per the client request	Client specification	As per the client request



HAIR CARE: SPRAY

- Plastic bottle PET or PEAD,
- Volume from 20 ml to 1000 ml as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Fragrant Conditioning Spray	Encapsulated fragrances, Tropical Fruit Oils	The encapsulated fragrances are locked into the hair layers, and diffusely released every time your hair is brushed or tossed. The deep hydrating agents returns the vitality of your hair and leaves it charmingly moisturized & fragrant all day long.
Spray Thermo Actives		
Spray Color Fix pH 4.5	Hydrolyzed Vegetable Protein, Stearamidopropyl Dimethylamine, Fibroin, Ascorbic acid, Glutamine ...	A lightweight conditioning spray for color treated hair. Nourishing ingredients fill structural gaps in the outer layer of the hair, improving elasticity and strength of color treated hair. Hair is brought to optimal pH 4.5 level, helping to prevent color fade. A high proportion of silicone oils immediately improves manageability and adds brilliant shine.
Rejuvenating Spray for mature and fragile hair (Bi-phase)	Coq10, Stearamidopropyl Dimethylamine, Hydrolyzed Keratin, Panthenol, Sericin, Fibroin	Q10 rejuvenating Spray is a leave in conditioner spray for mature, fine to normal hair that has lost vitality. A lightweight 2-phase detangler and volumizer in one. Rejuvenating Spray detangles fine, mature, and fragile hair and recharges it with significantly more strength to fight the signs of ageing.
Moisture Bi-phase Spray	Hyaluronic Acid, Stearamidopropyl Dimethylamine, Hydrolyzed Keratin, Abyssinian oil	This moisturizing, hydrating, lightweight spray conditioner offers nourishment and improved combability. The Hyaluronic Acid rebalances the moisture level of the scalp and hair to smooth the hair's surface and prevent dehydration. Meanwhile, the Cell Perfector Technology brings beautiful suppleness, manageability, and shine to each strand.
Nourishing Leave-In Scalp Tonic	Tea Tree oil, Caffeine, Panthenol, Tasmania Lanceolata Fruit/Leaf Extract	Infused with a soothing blend of scalp-loving tea tree oil and effervescent pepper berry extract. This formula dives deep to relieve and moisturize scalp so hair can grow stronger & healthier. Parabens Free, dyes Free, Gluten Free, Cruelty-Free.
Hair Leave-in as per the client request	Client specification	As per the client request

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Spray Thermo Actives	Panthenol, Stearamidopropyl Dimethylamine, Murumuru Seed Butter, Arginine, Proline, Glycine, Serine, Glutamic Acid, Alanine, Aspartic Acid, Threonine, Creatine, DMDM Hydantoin, Linum Usitatissimum (Linseed) Seed Extract, Sericin Fibroin...	Special formula that contains cationic spheres composed of vitamins A, E and Vitamin B5, ensure the gradual and progressive release of vitamins and amino acids according to the need of the strands. Thermoactivated formulation that nourish, deep hydrate & seal the cuticles. The result: Well treated soft smooth & shiny hair. Paraben Free. Vegan. Color Safe. Cruelty-Free
NanoKeratin Rebuilder system	Keratin, Gardenia Tainesis Flower extract, Salicylic Acid, Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein Arginine, Cysteine, Creatine, Monoil Oil.	A perfect formulation that recovers the healthy aspect of damaged and chemically treated hair. It also disciplines the strands, protects from the heat of the dryer, and prevents the formation of split ends. The formula also has antioxidants that protect against damage caused by free radicals. Another important feature is the protection it offers to dyed strands against fading. With this reconstructor, your hair returns to being beautiful and healthy quickly. Paraben Free. Color Safe. Cruelty-Free
Aqua Hair Mist Soothing Spray	Panthenol, Gamma-Polyglutamate, Bis-PEG18- Methyl Ether Dimethyl Silane, PEG40- Hydrogenated Castor Oil, Vitamin E, Vitamin B6, Biotin, Silk protein...	This formulation produces a water-based, alcohol-free hair spray that provides ease of combing, nourishing & sealing of the hair fibers. Paraben Free. Color Safe. Cruelty-Free. Alcohol Free.
Ageless Hair Repairing Spray	Barbadensis Leaf Extract, Cinnamomum Zeylanicum Bark Extract, Acorus Calamus Root Extract, Silanetriol, Panthenol, Tamariliz, Vitamin E...	Hair Spray with anti-aging effect, capable of combating free radicals. Rich in biotechnological active, vitamins that restore the vitality of the hair fiber from inside to outside.
Super Food hair Nourishing Spray	Hydrolyzed Pea Protein, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Vitamin C, Peptides, Biotin, silk...	Super Food-derived biopolymers unite to give your hair a hydrating, protective elixir with this nourishing spray. Derived from Pisum sativum or 'pea' a powerful moisturizing biopolymer that hydrates the hair while peptides provide heat activated cuticle defense and protects against cuticle cracking. This formulation restores healthy hair dynamics by enhancing fiber alignment and reducing friction between hair strands. Paraben Free. Color Safe. Cruelty-Free
Hair Leave-in as per the client request	Client specification	As per the client request



HAIR CARE: THERMAL SMOOTHING PROTEIN

Packaging Options:

- Plastic bottle PET or PEAD.
- Volume from 20 ml to 1000 ml as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Bio Filler Smoothing Protein	Omega Blend (Omega 6 ,3 and 9), Hyaluronic acid, Cocoa butter, Vegetable keratin, Panthenol, Kiwi Extract	Promotes hair straightening with emollient action, it has strong moisturizing agents in its formulation. Result: hair is smoother, well aligned and with reduced volume. Formaldehyde Free. Long Last result. Up to %100 straightening. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air.
Blond Hair Smoothing Protein	Blue/Purple/Green/Gray Micro Pigments, Multi Amino Acids, Argan oil, Shea Butter, Grape Seed Oil, Avocado Oil, Silk protein, Rice Protein.	Thermal Smoothing for blond and colored hair, offers hair alignment with color preservation, has amino acids and special oils in its formula that seal the cuticles and restores the hair fiber without any chemical damages. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Nano Enzyme Pro-Keratin Therapy	Nucleic Acid (hydrolyzed DNA), Hydrolyzed vegetable Keratin, Cashmere Extract, Shield Bact Peptide, Coenzima Q10,...	This Formula brings a mixture of amino acids, hydrolyzed DNA, Hydrolyzed vegetable Keratin, and the Coq10, which helps to straighten hair fibers and restore nutrients lost due to regular chemical procedures. Nano Enzyme Pro-Keratin Therapy avoids the frizz effect and reduces hair volume in a healthy way. It is a safe and high-tech product. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Nano Enzyme Pro-Keratin Therapy for Colored Hair	Nucleic Acid (hydrolyzed DNA), Hydrolyzed vegetable Keratin, Cashmere Extract, Shield Bact Peptide, Coenzima Q10, Blue/Purple/Green/Gray Micro Pigments	This Formula brings a mixture of amino acids, hydrolyzed DNA, Hydrolyzed vegetable Keratin, and the Coq10, which helps to straighten hair fibers and restore nutrients lost due to regular chemical procedures without hair color changing. Nano Enzyme Pro-Keratin Therapy avoids the frizz effect and reduces hair volume in a healthy way. It is a safe and high-tech product. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Brazilian Biokeratin	Vegetable Keratin, Amino Acids, Ojon Oil, Coconut Oil, Vitamin E	With defrizzing action for volume reduction, shielding and capillary smoothing. It has exclusive intensive repair technology that aims to replenish nutrients, restoring the hair fiber. With moisturizing properties, it provides a smooth, sealed, and soft hair. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Bond Smoothing Protein	BAOBAB Extract, Cocoa butter, Amino Acids, Panthenol, Guarana Extract.	Capillary thermal restructuring and realignment treatment, with emollient and anti-frizz action that act as volume reducing and reconstructive agents that provide the realignment of the capillary surface, giving the hair a long lasting smooth and disciplined effect to the hair. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Provitamins Smoothing Protein	Rice Protein, Silk Protein, Collagen, Keratin, Amino Acids, Vitamin A, Vitamin C, Vitamin E.	An important nanotechnological Formulation, developed exclusively through the nanoparticulation of Keratin & Proteins molecules, this product crosses the cuticle, sticking deep into the capillary cortex. It forms a structural strengthening protein network inside and outside the hair, leaving hair smoother and shinier. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Bioplasty Smoothing Protein	Pataua Oil, Avocado Oil, Lactic Acid, Vegetable Keratin, Acetic Acid, Glutamic Acid, Linoleic Acid	This Formulation provides cauterizing effect & promotes capillary reconstruction and alignment of the strands with absolute shine. It acts in sulfur bonds organization that leaves the hair disciplined and aligned. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Hydra-Smooth Protein	Hyaluronic acid, Sericina, Ojon Oil, Monoi Oil, Glutamic Acid.	Nano encapsulated formulation, composed of hyaluronic acid, Sericin, Ojon Oil, Monoi Oil, Glutamic Acid ensuring efficiency and effectiveness in volume reduction and hair smoothing. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Supreme Blond Hair Protein	Blue/Purple/Green/Gray Micro Pigments, Glutamic Acid, Serine, Sericin, Fibroin, Shea Butter, Avocado Butter, Pataua Oil.	Formulated especially for extreme blond hair with high concentration of antioxidant that prevent the oxidation of the hair color during the process of straightening. No fumes. Formaldehyde Free.
Hair Smoothing Protein as per the client request	Client specification	As per the client request



HAIR CARE: THERMAL SMOOTHING BOTOX



- Plastic Jar PET or PEAD,
- Volume from 150 gr to 1000 gr as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
BB.Tox smoothing for damaged Hair	Amla Oil, Caribbean (Batana Oil), Silk Amino acid, Ceramide	It is a multi-functional smoothing treatment that reduces volume and frizz, restores, and moisturizes damaged hair for immediate recovery in just one application. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
BB.Tox Blond smoothing for damaged colored Hair	Amla Oil, Caribbean (Batana Oil), Silk Amino acid, Ceramide, Blue/Purple/Green/Gray Micro Pigments	It is a multi-functional smoothing treatment that reduces volume and frizz, restores, and moisturizes damaged hair for immediate recovery, without color changing, in just one application. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Max Control B.Tox	Marine Collagen, Glutamic Acid, Coconut Oil, Amla Oil, Murumuru Butter	With a unique technology Formula combining Marine Collagen and Glutamic Acid with the Power of Amla Oil, Max Control B.Tox was developed to recover the extremely damaged hair by daily aggressions, promoting deep hydration and smoothing effect, keeping the hair aligned, nourished, strong, healthy and frizz-free. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Smart Silking Bio-tox	Hydrolyzed keratin, Argan Oil, Vitamin A, Aloe Vera, Propolis Extract, D-Panthenol, Macadamia Oil, Blue/Purple/Green/Gray Micro Pigments	It is rich treatment that provides straightening and specific nutrition to natural or bleached hair. %100 safe on blonde hair. It provides smooth, velvety, shiny, and flawless hair. Eliminates frizz and restores platinum tone, promotes intensive nutrition, and reduces volume. It has high hydrating power and volume reduction depending on the hair in which it is applied. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Organic Smoothing Botox with Color Protection	Amino Acids, Tannin Acids, Marine Collagen, Vitamin B5, Vitamin E, Vitamin A, Natural Extracts (Chamomile Extract/Lemon Extract/Kogi Berry Extract/Peach Extract...)	Unique formula with presence of amino & tannin acids, collagen, Vitamins, and natural Extracts of very high technology, promotes long-term protection with volume reduction. It reveals the shine, protects the color, and increases the diameter of the hair fiber. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Anti-Aging Hair BTX	Vegetable Keratin, Silk Amino acid, Hydrolyzed Wheat Protein, Sericin, Panthenol, Acetic Acid, Glutamine, Zingiber Officinale Extract, Vaccinium Myrtillus Fruit Leaf Extract	Advanced and unique formulation makes to the hair the same effect as the Botox to the skin. Fill the hair cortex with all the lost nutrients leaving the hair, healthy, soft, shiny, and frizz-free, forming a moisture barrier. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Provitamins BTX	Vitamin B complex, Marine Collagen, Prunus Oil, Vitamin A, Vitamin E, Zinc.	Hair Thermal Botox Mask provides softness, creates manageable hair strands, and gives a healthy shine to hair. The complex of vitamins fills the hair structure at the cellular level, forming the necessary immunity to protect against free radicals. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Tropical Hair BTX	Banana Extract/Mango Extract/Pineapple Extract/Peach Extract/Coconut Extract/Watermelon Extract/Blackberry Extract/Blueberry Extract/Cherry Extract/Cranberry Extract/Red Raspberry Extract, Xylitol, Murumuru Butter, Palm Oil, Coconut Oil, Biotin, Amla Oil, Horsetail Extract, Green Tea Extract, Hibiscus Extract.	Amazing organic hair mask Formula based on organic and cold pressed Virgin Coconut Oil. Gives a deep conditioning & a Super nutrition to HAIR due to the SUPERFOODS included to this formulation like Biotin, Amla, Horsetail, Green Tea, and Hibiscus. Radical results in hair smoothing & Frizz control. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Mix Oils Hair BTX	Coconut Oil, Avocado Oil, Argan Oil, Vitamin C, Tamarind extract.	Combination of the golden oils that offer the perfect hair conditioning rich of vitamins, antioxidant, and fatty acids. Provides extreme smoothness, high hair nutrition and frizz control. Compatible with all other chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Super Food Hair BTX	Hydrolyzed Pea Protein, Salvia Hispanica Seed Oil, Panthenol, Peptides, Silk, Biotin, Vitamin E, Vitamin B6, Amino Acids.	Nourishing, hydrating, protective elixir, this Super Food BTX combine the power of smoothing hair & repairing hair Fiver to the maximum Levels to enjoy long lasting natural smooth & healthy hair. Compatible with all chemical treatments. No irritation in the eyes or throat. Releases no fumes in the air. Formaldehyde Free.
Hair Smoothing Botox as per the client request	Client specification	As per the client request



HAIR CARE: TREATMENT AMPOULES

- Plastic Ampoule PET or PVC.
- Volume 10 or 15 ml.
- Label can be sticker or serigraphy up to 1 color.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Instant Cream deep Moisturizing Ampoules (Filler Ampoules)	Hyaluronic Acid, Coconut Oil.	Formula enriched with Hyaluronic Acid & Coconut Oil. Provides intensive nourishment to damaged hair, fills the cortex with the needed nutrition & seals the cuticles for a great soothing effect that last long. Paraben Free. Sulfate Free. Color Safe. Cruelty-Free.
Instant Cream deep Reconstructing Ampoules (Filler Ampoules)	Keratin Oil, Apple Extract, Vitamin E, Vitamin B5.	Formulation rich of keratin oil, apple stem cells and Vitamin E & B5, with reconstructive effect that turn the extreme damaged hair to a healthy, Strong & glowing hair from the first application. Paraben Free. Color Safe. Cruelty-Free.
Instant Cream Bond Regeneration Ampoules (Filler Ampoules)	Plex Actives, Coq10.	This bioactive formulation rich with biomimetic & enzymatic actives strengthens and improves elasticity while reversing damage from chemical services, thermal styling, and mechanical styling from the first application. Paraben Free. Sulfate Free. Color Safe. Cruelty-Free.
Hair Booster Ampoules – Dry Hair	Lavender, Geranium, Argan.	Deep Moisturizing to dry hair that he lost it natural lipids due to mechanical and chemical process. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free.
Hair Booster Ampoules – Oily Hair	Keratin, Mint, Rosemary, Jojoba.	Oil control to oily hair, help to keep the level of natural oil balanced without harming the hair fibers. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free.
Hair Booster Ampoules – Fine Hair	Pea Protein, Orange Blossom, Sage, Grape Seed.	Mass replenishing in fine hair to help improve its texture leaving it stronger & healthy. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Hair Booster Ampoules – Blond Hair	Plex Actives, Jasmine, Chamomile, Coconut.	The combination of these powerful actives will make your hair sublime, healthy with no more elasticity problems. The plex active helps to reconstruct the damaged bonds during the process of hair discoloration. Hair Booster to customize the Shampoo/ Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free
Hair Booster Ampoules Delicate/Fragile Hair	Plex Actives, Lemon, Lemongrass, Sweet almond.	This formulation is recommended to soothe and give strongness to the fragile hair fiber by making the bonds stronger in the face of the daily physical and chemical factors that the hair exposed to. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free
Hair Booster Ampoules – Colored Hair	Plex Actives, green Coffee oil, Orange oil, sunflower oil.	This formulation is recommended to keep the hair color shinny and bring more softness and brilliance to the colored hair. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free
Hair Booster Ampoules – Frizzy Hair	Silsoft, Mandarin, Bergamot, Avocado.	This formulation is ideal for repairing, nourishing, and strengthening frizzy hair fiber with a volume & frizz reducing effect. Hair Booster to customize the Shampoo/Conditioner/ Hair Mask/ or any other hair treatment depending on the hair type. No sulfate. No paraben. No silicone. Color Safe. Cruelty free.
Miracle Hair Uni-dose	Caffeine, Ginseng extract, Shea butter, Vitamin E.	Concentrated oil cream formula, rich of energy boosters & antioxidants, that nourishes and recover the hair in just 3 min. No sulfate. No paraben. Color Safe. Cruelty free.
Hair Ampoules as per the client request	Client specifications	As per the client request.



HAIR CARE: SCALP CARE

- Plastic Jar PET or PEAD,
- Volume 50 gr to 1000 gr as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Detox Scalp Foaming Mask	Salicylic Acid, Glycolic Acid, Lactic acid, coconut Oil, Peppermint.	This foaming formulation helps to shift dulling products build-up & dead skin cells as well as excess oil to enjoy healthier hair. This Scalp Detox is a quick clarifying treatment powered by a handful of gentle, exfoliating acids and fatty acid-rich oils to purify and condition your scalp. Suitable for all hair types and textures, including sensitive skin and color-treated hair, this vegan mask leaves your scalp feeling refreshed and reset.
Transforming Scalp Serum	Lactic Acid, Avena Sativa (Oat) Kernel Oil, Camelina Sativa Seed Oil, Hydrolyzed Milk Protein, Zinc, Copper.	This formula helps to ease the effects of desperately dry scalps: from flaky skin to uncomfortable itchiness. A blend of oat oil, calming extract, celery seed oil and minerals replenishes scalp moisture barrier. Made with an infusion of lactic acid that helps to dissolve the bonds between old cells, revealing a healthier layer of skin. This exfoliating action works in harmony with the Skin Hydration Complex which is comprised of oat-based hydrating ingredients, that are clinically proven to moisturize for up to 8 hours in their wash-off products.
Caffeine Stimulating Scalp Treatment	Betaine, Caffeine, Larix Europaea Wood Extract, Camellia Sinensis (Tea) Extract, Zinc Chloride.	This powerful formulation is Clinically proven to reduce and prevent hair loss (after three months of testing, 85% of testers showed significant improvement), this overnight treatment invigorates stem cells to optimize growth and increase your hair's thickness. Paraben free. Cruelty Free, Formaldehyde Free, Salt Free.
Scalp Exfoliating Scrub	Peppermint leaf oil, Menthol, Tea tree oil, Activated Charcoal, Jojoba esters, Vitamin E.	This scalp clarifying exfoliant formulation helps to loosen the accumulation of build-up from all the things applied into hair daily: Pollution, styling products, the use of chemicals, etc. that are clogging, and irritating can wreak havoc on your scalp, which can lead to hair loss, flakes, and unhealthy hair. Paraben free. Cruelty Free, Formaldehyde Free.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Scalp Refreshing Serum	Active Charcoal, Peppermint Oil, Lavender Oil, Mentha Arvensis Leaf Oil.	Powerful formulation that Soothes, cool & calm hair roots, super hydrating, this dermatologist-tested refreshing serum will give the scalp a sense of relief from tight styles as it sinks into the hair roots. Formulated with Peppermint, Rosemary & Lavender oils to stimulate a refreshing sensation. Paraben free. Cruelty Free, Formaldehyde Free, Fragrance Free.
Revival Scalp Mask	Coconut Oil, Charcoal Powder, Aloe Vera, Melaleuca Tea Tree Oil, Biotin, Peppermint Oil, Mentha Viridis (Spearmint) Leaf Oil, Sodium Hyaluronate, Panthenol.	This Formulation nourishes and soothes an itchy, irritated, flaky scalp with a blast of instant cooling. The charcoal draws out impurities while a blend of aloe vera and hyaluronic acid increases scalp hydration. A refreshing combination of tea tree, peppermint, and spearmint oils instantly soothes with an immediate cooling effect. Paraben free. Cruelty Free, Formaldehyde Free, Fragrance Free.
Scalp Clay	Gray Clay / Green Clay / Rose Clay / Black Clay / Red Clay / Yellow Clay / Purple Clay / Volcanic Clay.	Various option of clay types that effectively draw oil and impurities from the skin and scalp, with varying degrees of absorption, for detoxing and deep cleansing. Used for clay detoxing baths, facials, hair scalp and more. Cruelty Free, Fish Free, Nut Free, Egg Free, Soy Free, Vegan, Paraben free, Formaldehyde Free, Fragrance Free.
Purifying Scalp Cleanser	Salicylic acid, Caffeine, Tocopherol, Pyridoxine hcl, Laminaria Saccharina (Seaweed) Extract.	This formulation Deeply & gently cleanses and purifies the scalp to help instantly balance sebum levels, while it exfoliates and removes pollution with the help of salicylic acid – creating a clean scalp base for a beautiful hair. The presence of the vitamin B6 and vitamin E in this unique formulation leave the Scalp nourished & protected from free radical. Caffeine helps to energize the hair follicle, so the hair come out healthy, strong & shiny. Paraben free. Cruelty Free, Formaldehyde Free, Color Safe.
Hair Scalp Care as per the client request	Client specifications.	As per the client request.



HAIR CARE: ANTI-HAIR LOSS & ANTI-DANDRUFF

- Plastic bottle or jars PET.
- Volume from 15 ml to 250 ml as per the client needs.
- Label can be sticker or serigraphy up to 4 colors.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Fortifying Anti-hair loss Ampoules	Aminexil, Ginger Extract, Arginine, Caffeine.	Formulation for fragile and falling hair, helps to strengthen the strands and maximize their beauty, in a unique combination of Actives. This formula presents a technological, gelatinous formula that helps in fixing the follicle in the scalp and stimulates growth. Its action also reduces the discomfort of itches or sensitized areas by forming a natural protective barrier on the scalp. Paraben free. Cruelty Free, Formaldehyde Free, Color Safe.
Anti-Hair Loss Shampoo for Fuller Thicker Hair	Xylitol, Zinc, Biotin, Vitamin B complex, Ginseng Root Extract, Niacinamide.	A special formulation of Shampoo that helps to revitalize, maintain, and nourish thinning hair thanks to an innovative combination of key ingredients like Biotin, Zinc, Complex of B Vitamins, Xylitol & more. Provides a maximum cleansing and bio-conditioning. The results: Nourished, strengthen and repaired hair, with more volume and thickness. Paraben free. Cruelty Free, Formaldehyde Free, Color Safe.
Anti-Hair Loss Lotion for Fuller Thicker Hair	Xylitol, Zinc, Biotin, Vitamin B complex, Ginseng Root Extract, Niacinamide, Adenosine, Hydrolyzed Corn Starch, Apigenin, Oleoallic Acid, Biotinoyl Tripeptide-1	Unique lotion formula composed of a variety of substances that delivers nutrients to deeply nourish hair aiming to normalize the hair growth cycle. This lotion contains Aminexil that promotes good hair nutrition helping the delay of hair roots aging. Paraben free. Cruelty Free, Formaldehyde Free, Color Safe.
Anti-Hair Loss Oil	Haitian Castor Seed Oil, Mentha Piperita (Peppermint Essential Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Tea Tree oil, Coffee oil.	Blend of powerful oil rich of natural fatty acids including Ricinoleic and Oleic acid, that deeply nourish the follicle, promote thick and shiny hair and longer eyelashes/thicker eyebrow. Paraben free. Fragrance free. Preservative free. Silicone Free. Cruelty Free, Formaldehyde Free, Color Safe.
Anti-Dandruff Spray-On Lotion	Zinc Pyrithione, Zinc PCA, Allantoin, Glycyrrhizic Acid.	A restorative formula that helps to control dandruff & itching., enriched with Zinc Pyrithione and Zinc PCA that restores the scalp balance by controlling excessive oiliness. Contains Allantoin and Glycyrrhizic Acid that provide soothing action, relieving itching & irritation, maintaining the health of the scalp.

PRODUCT NAME	ACTIVE INGREDIENTS	PERFORMANCE
Anti-Dandruff Leave-In Scalp Spray	Burdock hops Extract, Algae Extract, Walnut Extract, Rosemary Extract, Lemon Extract, Black Tea Extract.	Formulated with natural anti-fungal and anti-inflammatory properties that Helps to reduces itching and irritation and remove dandruff. Controls sebum and acts against seborrhea. It helps also to eradicate fungi, bacteria, toxins, and impurities, improving scalp health. Paraben free. Silicone Free. Cruelty Free, Formaldehyde Free, Color Safe.
Scalp Hair Loss Thinning Treatment Ampules	Citrus Limon (Lemon) Peel Oil. Arginine. Serenoa Serrulata Fruit Extract. Glycine Soja (Soybean) Germ Extract. Triticum Vulgare (Wheat) Germ Extract. Lentinus Edodes Extract. Cupressus Sempervirens Leaf/Nut/Stem Oil. Melaleuca Leucadendron Cajaput Oil. Rosmarinus Officinalis (Rosemary) Leaf Oil. Salvia Officinalis (Sage) Oil. Scutellaria Baicalensis Root Extract. Equisetum Arvense Extract. Apium Graveolens (Celery) Seed Extract. Maltodextrin. Tulipa Gesneriana Flower Extract.	This formulation helps in Hair reinforcing at each stage of its development. Healthy growth is stimulated, while hair thinning is inhibited. The bulb is fortified, allowing a healthy environment for future stronger and more beautiful hair. Key Benefit: - Stimulates healthy hair growth - Promotes resistance of hair fiber - Secures the anchoring of the hair to the hair bulb - Slows down hair thinning - Hair regains vigor and strength. Paraben free. Silicone Free. Cruelty Free, Formaldehyde Free, Color Safe.
Leave-on Scalp Nutritive Serum for Hair Loss Prevention	Biotin, Citrus Limon (Lemon) Peel Oil, Adenosine, Eucalyptus Globulus Leaf Oil, Hydrolyzed Wheat Protein, Mentha Viridis (Spearmint) Leaf Oil, Methionine, Niacinamide, Nymphaea Caerulea Flower Water, Panthenol, Pfaffia Paniculata Root Extract.	This scalp serum formulation aims to restore thinning hair and encourage a healthy scalp with concentrated functionals actives that helps to balance the scalp's health with the maximum nourishment to get a stronger& healthier hair. Paraben free. Silicone Free. Cruelty Free, Formaldehyde Free, Color Safe.
Hair Growth Boosting Spray	Client specifications.	As per the client request.





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